



## COMPANY PROFILE

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|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <b>Company Name</b>      | EQ japan Inc.                                                                                                                                                                                                                                                                                                                          | <b>TEL</b>           | 81-47-382-5073                                                                                                                       |
| <b>Head Office</b>       | 3-1-2-2D, Higashimatsudo, Matsudo-shi, Chiba<br>270-2225 Japan                                                                                                                                                                                                                                                                         | <b>FAX</b>           | 81-47-382-5173                                                                                                                       |
| <b>Executive Officer</b> | President and CEO Yoshiro Igarashi                                                                                                                                                                                                                                                                                                     | <b>Opening hours</b> | Monday-Friday AM9:00-17:00                                                                                                           |
| <b>Founded</b>           | 26th December 2011                                                                                                                                                                                                                                                                                                                     | <b>Closed days</b>   | Saturday-Sunday, National Holiday                                                                                                    |
| <b>Common stock</b>      | 17,980, 000 yen                                                                                                                                                                                                                                                                                                                        | <b>Email</b>         | info@eqjapan.com                                                                                                                     |
| <b>Headcount</b>         | 11                                                                                                                                                                                                                                                                                                                                     | <b>Home page</b>     | <a href="https://blueeqec.com/">https://blueeqec.com/</a>                                                                            |
|                          |                                                                                                                                                                                                                                                                                                                                        | <b>Bank</b>          | Mizuho Bank, Chiba Bank, Johoku Shinkin Bank,<br>Saitama Resona Bank, Keiyo Bank, Chiba Kogyo Bank,<br>Gunma Bank, Shoko Chukin Bank |
| <b>Business contents</b> | <p>OEM business with global brands in the sports bag, golf bag and accessory categories</p> <p>Planning, design and production of school bags, as well as licensing business for school jerseys</p> <p>Under our own brand, blueeq, planning, design, production and selling team bags and sports apparel suitable for all sports.</p> |                      |                                                                                                                                      |

## HISTORY

|                       |                                                                                                                                                                                                                                                                                                    |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>2011 December</b>  | <ul style="list-style-type: none"> <li>EQ pod Inc., established in Minamisenju, Tokyo with start-up at 85-year-old traditional Japanese house.</li> <li>Operate an OEM business for bags from a number of major sports brands.</li> <li>Started planning and production of school bags.</li> </ul> |
| <b>2014 June</b>      | <ul style="list-style-type: none"> <li>Launched our original brand, blueeq, and began selling it ourselves.</li> </ul>                                                                                                                                                                             |
| <b>2016 September</b> | <ul style="list-style-type: none"> <li>The company name was changed to EQ Japan Inc. and the office was moved to in front of Higashi-Matsudo Station in Chiba.</li> </ul>                                                                                                                          |
| <b>2024 July</b>      | <ul style="list-style-type: none"> <li>A licensing agreement was concluded with Kanko Gakuseifuku Co., Ltd.</li> <li>Launching school jerseys under the new brand "KANKO blueeq."</li> </ul>                                                                                                       |
| <b>2024 August</b>    | <ul style="list-style-type: none"> <li>Created the [5R/3R CONCEPT] as our new product development policy and have shifted to planning and developing environmentally friendly products.</li> </ul>                                                                                                 |
| <b>2025 February</b>  | <ul style="list-style-type: none"> <li>[5R/3R CONCEPT] First products launched. 5R bags and 3R apparel.</li> </ul>                                                                                                                                                                                 |